



Downtown Scranton Today

Newsletter of the Scranton Business Alliance
...a project of Scranton Tomorrow

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October 2008, vol. i, issue 6

Greetings!

Autumn has officially settled upon Downtown Scranton! As the leaves begin to fall, there are a lot of things happening. We hope to see you out and about!

For more information about the Scranton Business Alliance, events, promotions and more, click [here](#).

SBA Holiday Promotion Campaign!

Attention all SBA businesses! Your newly-formed holiday promotion committee has been meeting to plan the merriest holiday season of all in Downtown Scranton.

Stay tuned for details and how you can participate!

For more information about the Scranton Business Alliance, events, promotions and more, click [here](#).

See the newest Fall colors at LAVISH!

Stop in to **LAVISH** for our newest fall colors. Get a make up application or free color consultation. Browse the latest in home fragrances from Laura Slatkin and Voluspa. Pumpkin scented soaps are in!

While you're here, pamper yourself with a luxurious manicure or pedicure in our private Suite. The deliciously scented spiced pumpkin, gingerbread latte and hot chocolate scrubs will buff your skin, leaving you with a super soft glow.

Join us Friday, October 3rd from 6-9pm, as we take part in Scranton's First Friday arts celebration, introducing jewelry by Amanda. Exquisite earrings, bracelets and necklaces featuring sterling silver, fresh water pearls and semi precious stones. Music by DJ Steven Wallace, refreshments, door prizes and more!

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Hilton Open House

The Hilton Scranton & Conference Center is holding a Holiday Open House on Friday, December 12, 2008 from 6 - 11 p.m.

The idea of an open house is for smaller groups and companies, who on their own couldn't have a big party for their employees, to all get together on the same night. The Hilton as host has booked the band Music for Models to play at the event.

Cost is \$50 inclusive of tax and gratuity per person and will feature a one hour premium cocktail hour from 6 - 7 p.m. with displayed and butler passed hors d'oeuvres. Dinner to follow from 7 - 8 p.m. will feature a Salad Bar, Prime Rib Carving Station, Pasta Station, Baked Salmon with Citrus Salsa, Chicken Picatta, Vegetable, Potato, Rolls & Butter, and for dessert a Viennese table with coffee bar.

Parking is included in the Medallion Garage.

For those wishing to stay overnight a special rate of \$89 including parking and breakfast for 2 on Saturday is available.

Booking information:

Call 570-558-7377 for reservations and any questions. Reservations must be for groups with a minimum of 8 people and pre-paid by Wednesday, December 10th at 5 p.m. We will accept reservations through that time.

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Humane Society of Lackawanna County celebrates 70th Anniversary

The **Humane Society of Lackawanna County** is celebrating its 70th Anniversary with a fun, casual GALA event.

Join us on Friday, October 24 at 6:30 pm at the Radisson Lackawanna Station for **Bark at the Moon 2008**. Show your furry friends how much you care by supporting this good cause. We promise you'll have a DOG-WAGGING GOOD TIME!

Bark at the Moon will feature a fun, casual atmosphere, gourmet dinner stations, open bar, dancing, and a silent and live auction. Call 570-585-5674 for tickets, to place an ad in the event program, become a corporate sponsor or to donate an auction item.

Visit our website at www.barkatthemoonscranton.com for additional details! 100% of all proceeds go directly to the Humane Society of Lackawanna County. Don't miss out on what will be a howling good time!

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Old Man Winter is coming...is your car winterized yet?!

Whether the job is residential, commercial or municipal, Ricochet's is there for all your automotive detailing needs!



Book an appointment, refer a friend, use this promotion and pass it to friends and family (from now until December 31, 2008), and receive a chance to win free detailing for a year valued at \$35 per month (wash/wax) or 2 times a year valued at \$65 each!

Runner up gets 6 months of detailing (\$35 per month) AND a home security system courtesy of Endless Mountain Security, Factoryville.

Must be a new customer to qualify. Cannot combine with any other offer.

For information about Ricochet's services and specials, visit <http://ricochetsrapiddetail.net/index.htm>.

For more information about the Scranton Business Alliance, events, promotions and more, click [here](#).

New service offered by Fast Signs

Colorful logos and graphics inside your place of business encourage a purchase decision, direct attention and improve message retention. Your Scranton **FASTSIGNS®** center is pleased to announce a major acquisition in a new printing process and equipment to help fulfill your business needs for quick turnaround, small format printing.

This new technology is perfect for printing a wide variety of marketing materials-both large and small runs-for all types of industries. Your FASTSIGNS® consultants can

design and produce a wide variety of attractive point-of-purchase signs and displays to motivate your customers to purchase. Here are just some of the capabilities:

Retail

- Custom Shelf Strips and Wobblers
- Graphics to view through for all glass applications
- Shelf Talker, for end caps and stand alone displays
- Bottle Neck Hangers, to promote the brand with the highest profit margin
- Card stock sizes, from pump toppers to counter top easel backs

Hotels

- Door Hangers
- Coasters for the wet bar
- Table Tents
- Room Service Menus / inserts
- Flyers 3.5x5 to full sheet
- Restaurants/ Bars and Nightclubs

Menus

- Menu Inserts
- Coasters
- Table Tents
- Placemats
- Counter Cards

Special Events

- Wristbands
- VIP Passes
- Event Tickets
- Temporary Event Signs
- Hanging parking permits
- Flyers

And so much more! A mainstay in the Scranton area since 1990, FASTSIGNS® is absolutely committed to providing the best service and product value available in the sign and graphics industry.

Stop by our showroom at 205 Scranton Carbondale Hwy., give us a call at 570-342-4422 or check us out online at www.fastsigns.com/78, and see how FASTSIGNS® can make the sign buying process simple for you-from idea to installation - from concept to completion®.

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Special thanks to WBRE and WYOU for their support of the Scranton Business Alliance.



Scranton Reads: One Book One City

This year's book is "The Maltese Falcon!"

Pick up your copy today and participate in all of these great events in October!

		October 2008					
		Mon	Tue	Wed	Thu	Fri	Sat
 THE BIG READ <small>NATIONAL ENDOWMENT FOR THE ARTS</small> <small>Scranton Public Library</small>				1	2	3	4
						1st Friday Events— 8-11pm Speakeasy Jazz night Scranton Cultural Center	Scavenger Hunt @ Downtown
		6	7	8	9	10	11
		6pm Scranton Public Library-Film Noir Se- ries featuring "The Thin Man"	7pm Maywood University Book Discussion	7pm Maywood University Film and Panel Discussion			LCGL American Girl Party 2:30pm
	12	13	14	15	16	17	18
		6pm Scranton Public Library-Film Noir Se- ries featuring "The Thin Man"	Clue Tourna- ment @ Child- ren's Library	Everhart book club @ Anthology 6pm			Washington D.C. Bus Trip Departs 7:30am
19	20	21	22	23	24	25	
Share a Mystery Share a Sun- day 4:30pm @ Children's Library	6pm Scranton Public Library-Film Noir Se- ries featuring "The Thin Man"				Murder Mystery Play — Teen Event @ The Albright 6pm	The Murder/ Crime Walk @ Downtown	
26	27	28	29	30	31		
Symposium	10am Disguise Day @ The Children's Library	10:30am Make your own Maltese 4pm Chasing Vermeer LCCLA 6pm Film Noir Series	Mystery Night @ Children's Library				

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AT THE MASONIC TEMPLE

16 THE NEWS STATION
WNEP

Friday Forum Series
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MAMA'S NIGHT OUT!

Mama's Night Out

karen morgan nancy witter sherry daves



\$17
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www.ticketmaster.com
www.serantoniculturalcenter.org

Cocktail Reception
7 PM
Performance
8 PM

Charlotte's Web

Scranton
CULTURAL CENTER

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Tickets:
\$11



Wiggles
and
Giggles
Workshop
10 AM!



THE CITIZENS' VOICE

Children's Series

October 4, 2008 11 AM

www.scrantonculturalcenter.org

www.ticketmaster.com

570-693-4100



It's All In The GAME!

Please join us for an evening of **FUN** and **GAMES** to benefit the Northeast Regional Cancer Institute.

Thursday, October 9, 2008
Radisson Lackawanna Station Hotel
Scranton
\$40 per person • 6pm-9pm



Thursday, October 23, 2008
Genetti Hotel & Conference Center
Wilkes-Barre
\$40 per person • 6pm-9pm

Please Call to Register
941-7984 in Scranton
970-6543 in Wilkes-Barre
www.cancernepa.org

Thank You to our Major Sponsor

Northeast Regional
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MOHEGAN
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Food • Cocktails
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BACK TO SCHOOL SPECIAL
\$25 OFF ANY DETAILING PACKAGE

With this coupon. Cannot be combined with any other offer.

Superior Auto Detailing to fit any college student or family budget.

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rock band
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