

Downtown Scranton Today

Newsletter of the Scranton Business Alliance
...a project of Scranton Tomorrow

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August 2008, vol. i, issue 4

Greetings!

As the summer of 2008 winds down and fall fast approaches, there is a lot going on in Downtown Scranton! We hope to see you out and about!

For more information about the Scranton Business Alliance, events, promotions and more, click [here](#).

Scranton Tomorrow presents Riverfront project plans to Greater Scranton Board of Realtors

Maggie O'Brien, Director of Planning & Development for **Scranton Tomorrow**, recently made a presentation to the Greater Scranton Board of Realtors on behalf of the Riverfront Partnership - Scranton Tomorrow, Lackawanna River Corridor Association, Lackawanna Valley Heritage Authority, and Scranton Area Foundation - about plans for redevelopment along the Lackawanna Riverfront in Downtown Scranton.



Pictured, left to right at the presentation, are: Elaine Shepard, Classic Properties; Maggie O'Brien; Kathy Casarin, Prudential Preferred Properties; and Alice Vanston, Semian and Gress.

For more information about this and other Scranton Tomorrow projects, visit www.scrantontomorrow.org.

First Friday appoints first Executive Director

Lisa Sauder has been appointed the first Executive Director of **First Friday Scranton**. Lisa has lived in Northeast Pennsylvania for almost 14 years. Originally from Anchorage, Alaska, she graduated from Pepperdine University in Malibu, California.



For the past 16 years Lisa has owned her own marketing and public relations firm specializing in work with small businesses and non-profit organizations. She worked with the Abington Business & Professional Association as executive director for more than 10 years. She is actively involved in many community organizations including the Abington Heights Civic League, American Cancer Society, Abington Junior Comets, Comet Takedown Club, Scranton Civic Ballet and many others.

Lisa resides in Clarks Summit with her husband Steve and children Tucker, Dalton and Madison.

For more information about First Friday, including the monthly venue map, visit www.firstfridayscranton.com.

For more information about the Scranton Business Alliance, events, promotions and more, click [here](#).

Cigar Club Promotions...

Cigar Club Motto: "Life is too short for a bad cigar."

Perdomo - Thursday August 7, 5-9 p.m.

Don't miss this one. Great raffle prizes. Buy three cigars and get one free. Buy a box and receive a \$75 lighter free.

Drew Estates - Thursday September 4, 5-9 p.m.

Another great event. Buy three cigars get one free. Box specials.

Jazz Fest

Come see us at the Radisson on Friday, August 1, 2008 through Sunday, August 3, 2008

Come see all of our unique cigars. We now have Paul Garmirian, Tatuaje, The Nub, and a one-time offering of Rocky Patel's Summer Cigar. No one else in Lackawanna

County offers the variety of the Cigar Club.

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A 'LAVISH' August

LAVISH is committed to finding the best and most luxurious products for your body, bath and home. With over 50 years combined experience, Matt & Jon use their expertise and industry knowledge to bring you the most unique and highest quality offerings in the area. Why go to Philadelphia or Manhattan when you can get it at LAVISH?

- Join LAVISH, 600 Linden Street, on Friday, August 1st, for Scranton's First Friday arts event. We will be featuring the work of Tim Clauss, Lake Ariel resident and Marywood University studio technician. His work in mixed media is practical, sculptural and beautiful. Stop in and meet the artist, listen to music by DJ Steven Wallace, refreshments and more!
- The Suite at LAVISH is now open for all of your manicure and pedicure needs. We offer a variety of services from the classic manicure to the luxe pedicure, featuring an assortment of aromatic oils and your choice of scrubs, scents and lotions. Special men's maintenance packages also available - and every Thursday night is men's night! All by appointment only at (570)558-2273.
- Look for us in the August issue of House Beautiful magazine, where our candles are featured in THE BEST! And be sure to bookmark LAVISH online at lavishbymattandjon.com.

For more information about the Scranton Business Alliance, events, promotions and more, click [here](#).

College Students can now look to the official 'Campus Source'

Do you want 15,000 new customers?

MetroAction is unveiling the next stage in the Destination Downtown effort that links college students with local merchants. MetroAction has teamed up with **The Scranton Plan, Scranton Tomorrow** and **Times Shamrock Communications** to create a new welcome

booklet called **The Campus Source** that will be distributed in early August - just in time for the fall semester.

A COLLEGE STUDENT GUIDE FOR LIVING IN THE CITY



GLOSSY COVER

TOTAL DISTRIBUTION 15,000

DEADLINE: July 31st

Will be distributed to local college students as part of their registration package.

Additional distribution will include drop off points throughout campus as well as business locations throughout the area.

	Ad Rate	Color	Total
Full Page (4.875" x 9.5"d)	\$500	\$100	\$600
Half Page (4.875" x 4.666"d)	\$250	\$50	\$300
Quarter Page (4.875" x 2.25"d)	\$125	\$50	\$175

Brought To You In Part By:







For more information on advertising in this special College Source, contact:

Kristie Dorunda

348-9185 ext. 3005 • Fax 207-3448

email: kdorunda@timeshamrock.com

There is now an opportunity to promote your business to over 15,000 students at the eight colleges and universities in Lackawanna County by advertising in The Campus Source. The Campus Source will highlight downtown businesses and events as well as other Scranton points of interest such as where to go on a date, where to take parents and listings of area banks, volunteer opportunities and other helpful resources. This booklet will replace the MetroAction Destination Downtown Welcome Bag that was used in the past.

Any business interested in purchasing an advertisement in The Campus Source can contact Kristie Dorunda at the Scranton Times at (570) 348-9135 for rates and placement information.

The Campus Source will be distributed to all eight Lackawanna County Colleges and Universities. For more information on the Destination Downtown Initiative, visit www.metroaction.org or call Desiree Ranella at (570) 342-7711 ext. 127.

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Erie Lackawanna Dining Car Preservation Society appoints Executive Director

Tim Stuy, President of the **Erie Lackawanna Dining Car Preservation Society**, announces the appointment of Barbara Colangelo, CTIS, as Executive Director.

Barb, a long-time friend of the Scranton Business Alliance, has 23 years experience working in the tourism industry under three administrations of Lackawanna County. In her new role as Executive Director, Barb will help ELDCPS to recreate the experience of dinner in the diner as it was on the Lackawanna and Erie Lackawanna railroads in the late 1950s and 1960s. She will also be responsible for the Society's newest endeavor, The Pullman Project, which will introduce school age children to an original sleeping car that ran through the region and tell the story of the lives and working conditions of the African-American Pullman Porters.

The Erie Lackawanna Dining Car Preservation Society is an educational, 501c3 non-profit organization, incorporated in the State of New Jersey in 2001. The ELDCPS mission is to preserve the passenger and dining car experience on the Erie Lackawanna and its predecessors through the purchase and restoration of Erie Lackawanna passenger and dining equipment.

Barb resides in Dunmore with her husband, Jim, and is an active member of St. Anthony's Parish, Dunmore. Barbara is the mother of three sons-Friar Dominic, OP, San Antonio, Texas; Michael, Dunmore; and David, Baltimore, Md.

For more information, visit www.eldcps.org.

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COMING TO THE CITY



SCRANTON CULTURAL CENTER
AT THE MASONIC TEMPLE

Friday, August 15



Dancers:

Jack DeLeo

&

Gretchen Wintermantle

*Dancing,
Cocktails
&
Food!*

**DANCING WITH THE
"NEPA STARS"**

Sponsored by:

Let's Dance Studios
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**Step by Step
Dance Studios**
Director: Debbie Koshinski

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Gourmet Foods

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Join us for
First
Fridays!



Unique Lunch Faire
Homemade Soups & Gourmet Sandwiches
Homemade Pastries

For that Sweet Tooth!

Gift Baskets
Give the Gift You'd Love to Receive!

Vintage Finds
Unique & Individual!

**Lunch Platters,
Pastry Platters,
& More!**



**Save
\$50**

**INH Media Celebrates First Anniversary of
Collaboration
...and YOU save!**

INH Media Indoor Billboards is celebrating the first anniversary of its collaboration with the Scranton Parking Authority, and would like to share this celebration with you! INH is offering \$50 off the regular monthly price on any size ad PLUS a free month with a three-month contract! Call Jeff at 570-362-0299 or visit www.inhads.com.

INH sends a special thanks to Michael's Luxury Eyewear and Vida Tapas Bar for being the first to take advantage of the parking garage elevator door ads. These were the first of their kind in NEPA, and both made a big impression on the patrons of the Medallion and Casey Garages. INH also thanks Downtown Fitness, Sprint, Keystone Propane, Main Street Tent Rental, Ciccotti's Jewel Case, Nickie's Fabulous Hoagies, Geico Insurance, Curiosity Shop, Stadium Club, MG Construction, and Riverfront Sports. A special thank you is also extended to the Scranton Parking Authority.

Offer Expires Soon!