



Downtown Scranton Today

Newsletter of the Scranton Business Alliance
...a project of Scranton Tomorrow

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September 2008, vol. i, issue 5

Greetings!

As the summer of 2008 winds down and fall fast approaches, there is a lot going on in Downtown Scranton! We hope to see you out and about!

For more information about the Scranton Business Alliance, events, promotions and more, click [here](#).

Welcome to Scranton!



Is Pleased To Announce The Opening Of Its Scranton Location

New location... New experiences! **Danielle & Company** is proud to announce two additions to its new store: the Essence Bar and the Tea House. Both coming soon, the Essence Bar will featuring customizable-scented products for you!

Tired? Stressed? Feel like something's missing? Treat your total self, mind and body! Come pamper yourself with the products you know and love at our NEW location: 831 Adams Avenue, Scranton, PA 18510.

Store Hours: Monday-Friday 10-6; Saturday 10-4
Directions: From the Scranton Expressway, left on Adams Ave off Mulberry St, follow the road onto North Washington (Coopers is on your left), after Coopers, right on East Gibson, left on Adams, look for red brick building on left. FREE Parking!



For more information, visit
www.DanielleAndCompany.com.

For more information about the Scranton Business Alliance, events, promotions and more, click [here](#).

Dionysus Downtown is open!

Come join us down at **Dionysus Downtown, Wine Bar and Cultural Cafe**, during the month of September as we debut our first month of events and art. Be sure to check us out for First Friday where we will be featuring work by local artists Maria Grzybowski and Michael Muller.

Our monthly wine list will focus on Italian wines in September and be sure to visit www.dionysusdowntown.com to find the dates for our upcoming Cafe Night and Sunday Samplings.

Not a wine drinker? While wine is our focus, we still want everyone to be able to experience the great atmosphere at Dionysus Downtown. With more than 30 different bottled beers, and a great blend of new and classic mixed drinks, we aim to provide a drink list to please all.

We are excited about opening our doors downtown and look forward to welcoming new customers!

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Join LAVISH in supporting the fight against breast cancer!

Join **LAVISH** in supporting the fight against breast cancer. On Saturday, September 13, LAVISH will donate 10% of all sales to the Susan G. Komen Race for the Cure. That's the same day as the Komen Race for the Cure, the annual 5k run through downtown Scranton. Whether you're running, walking or watching, come down to show your support!

The Suite at LAVISH is now open! Manicures and pedicures featuring products you've come to know and love from Bliss, Kai and Malie Kauai. Special Men's Maintenance packages also available. By appointment only at (570)558-2273. Coming in October, treatment days featuring complimentary mini facials by Mario Badescu, one of the premiere names in skin care and treatment. Visit lavishbymattandjon.com for more information.

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Health & Info Fair to be held on Courthouse Square

The **Lackawanna County Interagency Council** is hosting a Health and Information Fair on Courthouse Square in Scranton on Friday, September 5, 2008 from 10:00 a.m. - 3 p.m.

The goal of the Health and Information Fair is to educate the community on the various services offered and to provide information on personal and financial counseling, life skills planning, educational enrichment opportunities, volunteer and employment opportunities, health information and other community resources available in this area.

For more information about the event, please call (570) 212-1984 or [email](#).

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When the gas prices go up, Ricochet's prices go DOWN!

Whether the job is residential, commercial or municipal, Ricochet's is there for all your automotive detailing needs!



Book an appointment, refer a friend, use this promotion and pass it to friends and family (from now until December 31, 2008), and receive a chance to win free detailing for a year valued at \$35 per month (wash/wax) or 2 times a year valued at \$65 each!

Runner up gets 6 months of detailing (\$35 per month) AND a home security system courtesy of Endless Mountain Security, Factoryville.

Must be a new customer to qualify. Cannot combine with any other offer.

For information about Ricochet's services and specials, visit <http://ricochetsrapiddetail.net/index.htm>.

For more information about the Scranton Business Alliance, events, promotions and more, click [here](#).

Mall at Steamtown Fall Happenings

- Picture People at the Mall at Steamtown celebrates with Baby Einstein! Contact Picture People at 570-344-8114 for appointments and more information!
- Race for the Cure signups and package pickups will be located at the Mall at Steamtown Wednesday, September 10 through early afternoon September 12.
- The mall will host a Fall Craft Show from Thursday, September 11 through Sunday, September 14.
- Kick off the Football Season with our Sports Card and Collectible Show September 19-21.
- Star Gallery will host their September Artists Market on Saturday, September 20 from 11 a.m. - 6 p.m.
- Steamtown Idol kicks off with the first of three qualifying rounds Wednesday, September 24 at 6 p.m.
- Join The Mall at Steamtown and help support

Light the Night, Saturday evening,
September 27 at Nay Aug Park. For more
information contact the Leukemia &
Lymphoma Society at (610) 398-3357

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Business Alliance, events, promotions and
more, click [here](#).**

New service offered by Fast Signs

Colorful logos and graphics inside your place of business encourage a purchase decision, direct attention and improve message retention. Your Scranton **FASTSIGNS®** center is pleased to announce a major acquisition in a new printing process and equipment to help fulfill your business needs for quick turnaround, small format printing.

This new technology is perfect for printing a wide variety of marketing materials-both large and small runs-for all types of industries. Your FASTSIGNS® consultants can design and produce a wide variety of attractive point-of-purchase signs and displays to motivate your customers to purchase. Here are just some of the capabilities:

Retail

- Custom Shelf Strips and Wobblers
- Graphics to view through for all glass applications
- Shelf Talker, for end caps and stand alone displays
- Bottle Neck Hangers, to promote the brand with the highest profit margin
- Card stock sizes, from pump toppers to counter top easel backs

Hotels

- Door Hangers
- Coasters for the wet bar
- Table Tents
- Room Service Menus / inserts
- Flyers 3.5x5 to full sheet
- Restaurants/ Bars and Nightclubs

Menus

- Menu Inserts
- Coasters
- Table Tents

- Placemats
- Counter Cards

Special Events

- Wristbands
- VIP Passes
- Event Tickets
- Temporary Event Signs
- Hanging parking permits
- Flyers

And so much more! A mainstay in the Scranton area since 1990, FASTSIGNS® is absolutely committed to providing the best service and product value available in the sign and graphics industry.

Stop by our showroom at 205 Scranton Carbondale Hwy., give us a call at 570-342-4422 or check us out online at www.fastsigns.com/78, and see how FASTSIGNS® can make the sign buying process simple for you-from idea to installation - from concept to completion®.

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September events at the Cigar Club

The Cigar Club is planning many events in September. On September 3, there will be a Cigar Tasting at the Radisson from 4 - 8 p.m. Complimentary food from Carmen's at the Radisson. The Cigar to be presented is ACID by Drew Estate.

On September 8, 2008 The Cigar Club will be having it's first annual Cigar Night at Basil's Restorante Italiano from 6 to 9 p.m. The cost will be \$75.00 per person, which includes three premium cigars, a three course dinner, and wine.

The Cigar club is the only cigar retailer in Lackawanna County that specializes in unique brands of cigars. Some of the latest additions to the Cigar Club Inventory are Paul Garmirian, Don Pepin's latest Cigar La Riqueza, Illusione, Alec Bradley's Tempus, Rocky Patel's Summer Collection to name a few.

Please remember "Life's too short for a Bad

Cigar!"

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Special thanks to WBRE and WYOU for their support of the Scranton Business Alliance.



Scranton Reads: One Book One City

This year's book is "The Maltese Falcon!"

Pick up your copy today and participate in all of these great events in October!

		October 2008					
		Mon	Tue	Wed	Thu	Fri	Sat
 THE BIG READ <small>National Endowment for the Arts</small>				1	2	3	4
						1st Friday Events— 8-11pm Speakeasy Jazz night Scranton Cultural Center	Scavenger Hunt @ Downtown
		6	7	8	9	10	11
		6pm Scranton Public Library-Film Noir Se- ries featuring "The Thin Man"	7pm Marywood University Book Discussion	7pm Marywood University Film and Panel Discussion			LCCL American Girl Party 2:30pm
	12	13	14	15	16	17	18
		6pm Scranton Public Library-Film Noir Se- ries featuring "The Thin Man"	Clue Tourna- ment@ Child- ren's Library	Everhart book club @ Anthology 6pm			Washington D.C. Bus Trip Departs 7:30am
19	20	21	22	23	24	25	
Share a Mystery Share a Sun- day 4:30pm @ Children's Library	6pm Scranton Public Library-Film Noir Se- ries featuring "The Thin Man"				Murder Mystery Play — Teen Event @The Albright 6pm	The Murder/ Crime Walk @ Downtown	
26	27	28	29	30	31		
Symposium	10am Disguise Day @ The Children's Library	10:30am Make your own Maltese 4pm Chasing Vemeer LCCLA 6pm Film Noir Series	Mystery Night @ Children's Library				

Scranton
CULTURAL CENTER
AT THE MASSIE TEMPLE

**Fall/
Winter
Season
2008**



**Charlotte's Web
Children's Series**
October 4, 2008
11:00 a.m.



**Aesop's Fables
Children's Series**
November 8,
2008 11:00 a.m.



**Mama's Night Out
Friday Forum**
October 10, 2008
8:00 p.m.



**Ronan Tynan
"The Gift of
Christmas Song**
December 6,
2008



**A Christmas Carol:
A Musical**
December 7, 2008
3:00 p.m.

Scranton Cultural Center
Ticket Information: 693-4100
www.ticketmaster.com
www.scrantonculturalcenter.org



It's All In The GAME!

Please join us for an evening of **FUN** and **GAMES** to benefit the Northeast Regional Cancer Institute.

Thursday, October 9, 2008
Radisson Lackawanna Station Hotel
Scranton
\$40 per person • 6pm-9pm



Thursday, October 23, 2008
Genetti Hotel & Conference Center
Wilkes-Barre
\$40 per person • 6pm-9pm

Please Call to Register
941-7984 in Scranton
970-6543 in Wilkes-Barre
www.cancernepa.org



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sponsor of modern and classic rock band Shoot the Moon**