

Scranton Tomorrow



*Annual
Report
2007-2008*

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Director of Planning & Development

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Mission

Scranton Tomorrow is a nonprofit community & economic development organization dedicated to establishing the City of Scranton as the premiere urban center of Northeastern Pennsylvania.

Message from the President:



As hundreds of our past and present Board members, supporters, volunteers and friends celebrated the 15th anniversary of Scranton Tomorrow this past year, we reflected on the organization's evolution from a grassroots gathering of concerned citizens wanting to better our City to the visionary leader of community and economic development projects that we are today.

Scranton Tomorrow is leading the way on community and economic development projects that will further establish Scranton as the premier urban center of Northeastern Pennsylvania. We are steadily earning a solid reputation as a visionary and leader in our community, bringing stakeholders to the table on such innovative projects as the Lackawanna Riverfront Revitalization and the Community Housing Land Trust.

We continue planning for Artspace, an innovative live/work space in the City for artists and their families. And Scranton Tomorrow has applied

to serve as manager for the Main Street Program, a comprehensive Downtown development program that will provide for anchor building grants, façade improvement grants and downtown reinvestment programs.

After reflecting on the past 15 years, we now look forward to the exciting years ahead. We have an aggressive plan for the organization and for our projects, the impact of which will be seen for years to come via physical improvements to our City and increased economic development for the region. We appreciate your continued support of Scranton Tomorrow.

Message from the Executive Director



We at Scranton Tomorrow are proud of our developing role as a community and economic development leader in Northeastern Pennsylvania. As time passes, projects come to fruition and volunteers and partnerships grow, the organization continues to evolve by providing new and sustainable community and economic development impact projects that stay true to our core values and mission of establishing Scranton as the urban center of NEPA. All Scranton Tomorrow projects exemplify our long-term commitment to our community.

Our staff has led the Lackawanna Riverfront Partnership in making great strides with the Lackawanna Riverfront Master Plan initiative, including the hiring of a full-time project director and continuous expansion of the master plan footprint to include new and exciting developments, such as Scranton Tomorrow's Artspace Scranton project, which will house live and work spaces for thriving artists and their families. This project envisions a Downtown Riverfront District with new waterfront development,

infrastructure improvements, and increased connectivity to the Lackawanna River, thereby providing an opportunity for a healthy lifestyle and a more vibrant downtown experience to residents and visitors alike.

Our staff has worked hard to reposition the Scranton Business Alliance as a dynamic group of more than 200 business owners who are taking the lead on making Downtown Scranton THE place to eat, shop, play and stay. We are excited about the increased cohesiveness of the Downtown business efforts.

Combining the unique Scranton Tomorrow brand of both innovation and tradition, we have both initiated dialogue and fostered the visioning process for a Community Housing Land Trust in Scranton, a proactive concept to provide sustainable affordable housing, AND we are organizing the 10th Anniversary of First Night Scranton in the same year!

Scranton Tomorrow has enjoyed a renewed sense of identity in the community this past year with the celebration of its 15th anniversary. Our dedicated staff has worked diligently to cultivate new partnerships, increase media relations, establish effective communication material and design and distribute a monthly newsletter to more than 2,000 friends and supporters. I am proud of Scranton Tomorrow's ambitious mission and objectives to improve the quality of life where we live, work and play. On behalf of the staff, I thank our partners, volunteers, stakeholders and community leaders for their time, expertise, resources and most of all their commitment and support of our initiatives.

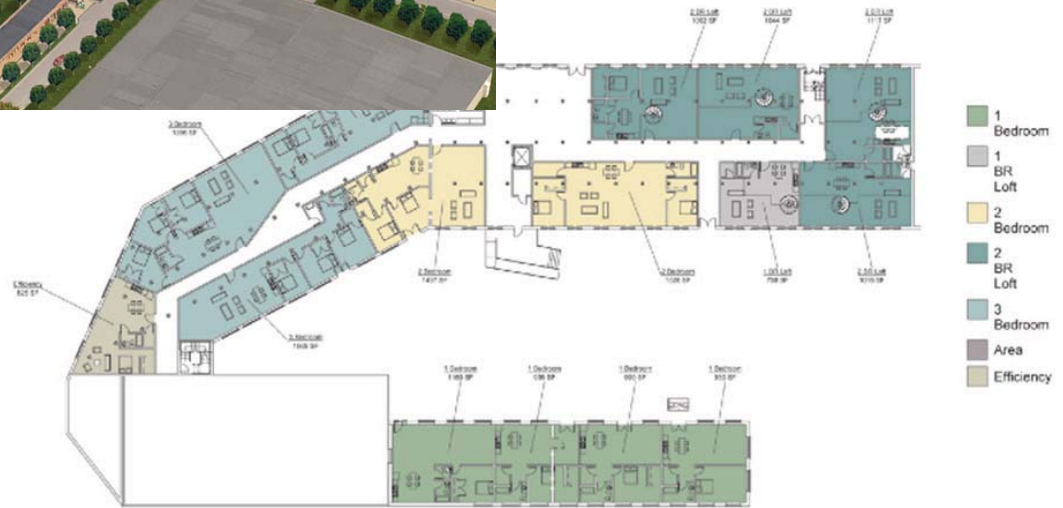
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Artspace

The Artspace Scranton Project is underway to transform a portion of the historic Scranton Laceworks Building into 35 affordable live-work units designed to meet the space needs of creative individuals and their families.



Courtesy of Bohlin Cywinski Jackson

Lackawanna Riverfront Development

Scranton Tomorrow has taken the lead on the Lackawanna Riverfront Partnership, a cooperative effort including the Lackawanna Heritage Valley Authority, the Lackawanna River Corridor Association, and Scranton Area Foundation. The mission of the Partnership is to formulate a comprehensive master plan for the development of a Downtown Riverfront District that envisions new waterfront development, infrastructure improvements, and increased visibility along the Lackawanna River in Scranton.

This year saw much progress for the Riverfront Revitalization project, including the hiring of a full-time project director, increased media and community awareness of the project as well as the river as a commercial and recreational resource, and also continuous expansion of the master plan footprint to include new and exciting developments such as the medical college, the intermodal center, and the Artspace project.





First Night Scranton

First Night Scranton has become a New Year's Eve tradition for more than 5,000 of our region's residents. An alcohol-free, family-friendly New Year's Eve celebration of arts and culture in Downtown Scranton, First Night features more than 100 performers in more than 20 venues throughout the City.

Now in its 10th year, the event attracts even more diverse and unique artists, performers and visitors.

Community Housing Land Trust

In the past year, Scranton Tomorrow initiated dialogue about the possibility of establishing a community housing land trust in Scranton and has fostered the visioning process thus far, organizing a steering committee of community housing organizations and bringing in the national leader in land trust development to speak to a group of 50 community stakeholders.

Scranton Tomorrow and the Land Trust Steering Committee are researching potential partner organizations and agencies for a community housing land trust, a non-profit organization whose goal is to acquire and hold land for the benefit of the community and provide secure affordable access to land and housing for community residents.

Main Street Manager & Scranton Business Alliance

Scranton Tomorrow is in the final stages of obtaining the Main Street Manager designation through the PA Department of Community & Economic Development. The Main Street Program is a comprehensive downtown development program, and would provide for anchor building and façade improvement grants, and downtown reinvestment programs, all of which are essential elements for the revitalization and reinvigoration of Downtown Scranton.

The Scranton Business Alliance (SBA) is a vibrant and energetic group of more than 200 representatives from businesses throughout Downtown Scranton. They represent unique restaurants, specialty clothes and jewelry boutiques, historic and tourist attractions, hotels, and services. Downtown Scranton is their livelihood, and they are its future. Under the direction of Scranton Tomorrow, the SBA has become active in partnering with Downtown events and participating in group advertising, all to promote Downtown Scranton as THE place in Northeastern Pennsylvania to "eat, shop, play and stay!"



Friends & Donors

\$30,000 & above

Lacka, Heritage Valley Authority
Scranton Area Foundation

\$15,000 - \$29,999

City of Scranton
Lackawanna County
Mohegan Sun at Pocono Downs
PA Department of Community &
Economic Development

\$5,000 - \$14,999

First Liberty Bank & Trust
Golub Corporation
Harry & Jeanette Weinberg
Foundation
Keystone Sanitary Landfill
Scranton Times-Tribune
University of Scranton
Wachovia Foundation

\$2,500 - \$4,999

Architectural Heritage Association
Cigna Healthcare
Lackawanna College
Parente Randolph LLC
PPL Corporation

\$1,000 - \$2,499

Advanced Imaging Specialists
J. Anthony, DMD
Peter & Sally Bohlin
Rosemary Broderick, FACHE
Sal & Susan Cagnetti, Jr.
Christopher M. "Kip" Condron
John R. Mariotti, DMD
Mercy Health Partners
Myers, Brier & Kelly LLP
Donald J. Rinaldi
Robert Soper

\$500 - \$999

Bank of America
William Bender
Sally E. Bohlin
Bohlin Cywinski Jackson
Community Medical Center
Condron & Company, Inc
Dunmore Oil Company, Inc.
Hemmler + Camayd Architects
Keystone College
Dr. Mary-Beth Krogh-Jespersen
Robert & Noelle Lynett
Dan Meuser for Congress
Sondra & Morey Myers
Glenn Pellino
Penn Security Bank & Trust Co.
Penn State University
PNC Bank
WNEP-TV

up to \$499

Donna Delbalso Amato

ARC of Lackawanna County
Robert Ballot
Atty. Matt & Lori Barrett
Mark & Karen Bazzarri
Alexander J. Belavitz
Blackout Design
Jeanne Bovard
Dr. Edward Boehm, Jr.
Burkavage Design Associates, Inc.
Laurie Cadden
Wendy Cimoch
Coney Island Lunch
Congregation of the Sisters, Servants
of Mary

Michael Costello
Daniel Siniawa & Associates, LTD
Louis & Katherine Danzico
Designer Pool Company, Inc.
Jack Finnerty
First National Community Bank
Joseph Garvey
Atty. Michael Genello
Gelb Foundation
Ginader Jones & Co.
Glider Restaurant, Inc.
Judith Graziano
Michael Hanley
John & Diane Hennemuth
Henningsen Cold Storage Co.
Stephen & Sharon Hudacek
ID Group, Inc
Joseph & Bridget Kosierowski
Kreder Brooks Hailstone LLP
Chester & Deilsie Kulesa
Lackawanna Bar Association
Lackawanna River Corridor Assn.

Dr. Samuel & Bonnie Lesko
Daniel P. Loftus
George & Patricia Lynett
MAC Sign Systems
Mary Marrara
Marywood University
Bernie McGurl
Philip & Mary Mortell
Moses Taylor Hospital
Lawrence & Andrea Mulrine
Hon. Terrence R. Nealon
Neighborhood Housing Services
NEPA Center for Independent Living
NEPA Medical Education
Development Consortium

NEPA Philharmonic
Northeast Regional Cancer Institute
Kenneth G. Okrepkie
Jane E. Oppenheim
Annette Palutis
Martin & Margaret Pane
Msgr. Joseph Quinn
One Source Realty
Scranton Orthopaedic Specialists, PC
Richard Marquardt Family Foundation
SCE Environmental Group, Inc.
Alyn & Judith Scheatzle

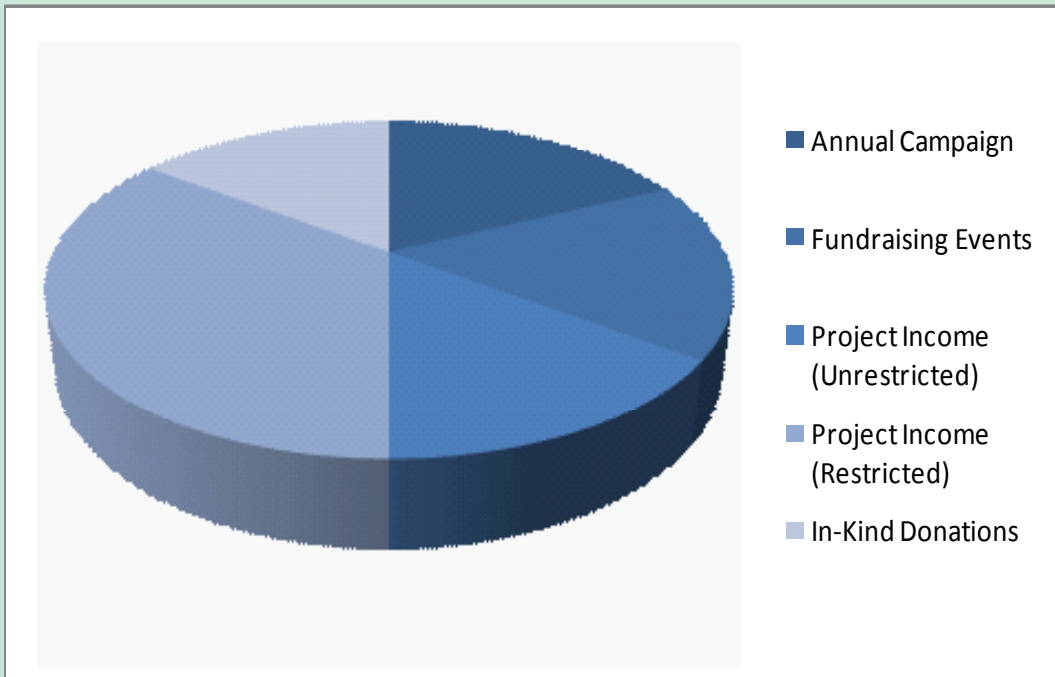
Salvatore & Ronda Schiavone
Rep. Kenneth Smith
Natalie Solfanelli
St. Joseph's Center
United Studios of America Inc.
United Way of Lackawanna County
Water Gap Pictures
Robert Watts
Wendy Wilson
Dr. Midori Yamanouchi-Rynn

In-Kind

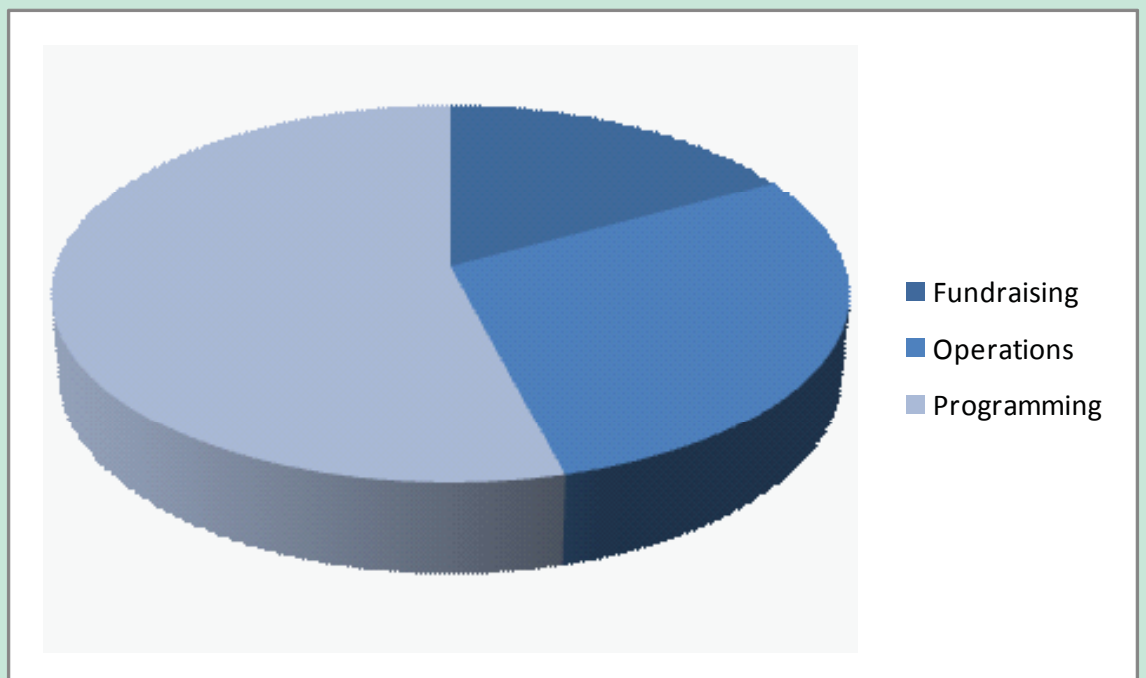
105 The River
130 Brixx Grille & Tavern
92.1 QFM
Albright Memorial Library
Amadeo's
Amore
Angelina's Restaurant & Catering
Angelo Bistocchi's Restaurant
Anthology New & Used Books
Arcaro & Genell's
Robert Ballot
Banko North
Bright Fire Beads
Austin Burke
Cami Mari Italian Deli
Cangiano's Italian Specialties
Carmen's at the Radisson
Charlie Brown's Steakhouse
Ciccotti's Jewel Case
Cigar Shop
Cold Stone Creamery
Confetti Hair Studio & Wellness Spa
Crazy Pineapple
Cronin's Irish Cottage
Don Pancho Villa
Downtown Fitness
Duffy Accessories
Meg Duffy
Edible Arrangements
Electric City
Electric City Pizza
Electric City Trolley Museum
Elm Park United Methodist Church
Ethan Allen
First Liberty Bank & Trust
Gertrude Hawk Chocolates
Greater Scranton YMCA
Harbour House Seafood & Steak
Harry & Billy's Restaurant
Dr. Alex Hazzouri
Heart to Art
Helen Schwartz Gifts
Hilton Scranton & Conference Center
Holy Cross High School
Jilly's Restaurant & Bar
Kelly's Pub & Eatery
Joanne Kulick
Lackawanna College
Lackawanna County Children's Library
Lackawanna County Convention &
Visitors Bureau

Lamar Advertising
Lavish
Live With It
Mall at Steamtown
Marquis Art & Frame
Martini Grille
Michael's Luxury Eyewear
Molly Brannigans
Motivations Fitness Center
N.B. Levy's
Nada & Co.
Nina's Pizza
NEPA Photography Club
Northern Light Espresso Bar
NOW Salon
Kathy O'Donnell
Occasions Dress Shop
Outrageous
Pastry & Petals
Pepato Café & Grill
Northeast Theatre
Petco, Inc.
Pierre's Fine Clothing
Pizza by Pappas
Preno Picotti Pizza Café
Radisson Lackawanna Station
Rain Tree
Remick Floral & Gift
Donald J. Rinaldi
Kerri Ruddy
Russell's Restaurant
Curtis Salonick
Schiff's Cash & Carry
Scranton Community Concerts
Scranton Cultural Center
Scranton Dry Cleaners
Scranton Public Theatre
Scranton Times-Tribune
Sibio's
Sidel's Restaurant
Silver on Spruce
Six East Restaurant
Robert Soper
South Side Renaissance Corporation
St. Luke's Episcopal Church
St. Matthew's Lutheran Church
Stadium Club
Stirna's Restaurant
Three Little Monkeys
Trolley's Bistro at the Hilton
University of Scranton
Versailles
Vida Tapas Bar & Grill
Villa Maria II Banquet Room
Vincenzo's Pizza
Wilkes-Barre/Scranton Penguins
William J. Nealon Federal Building
Wisecrackers Comedy Club
WNEP-TV
WVIA
WYOU-TV
Judith Youshock

Income



Expenses





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